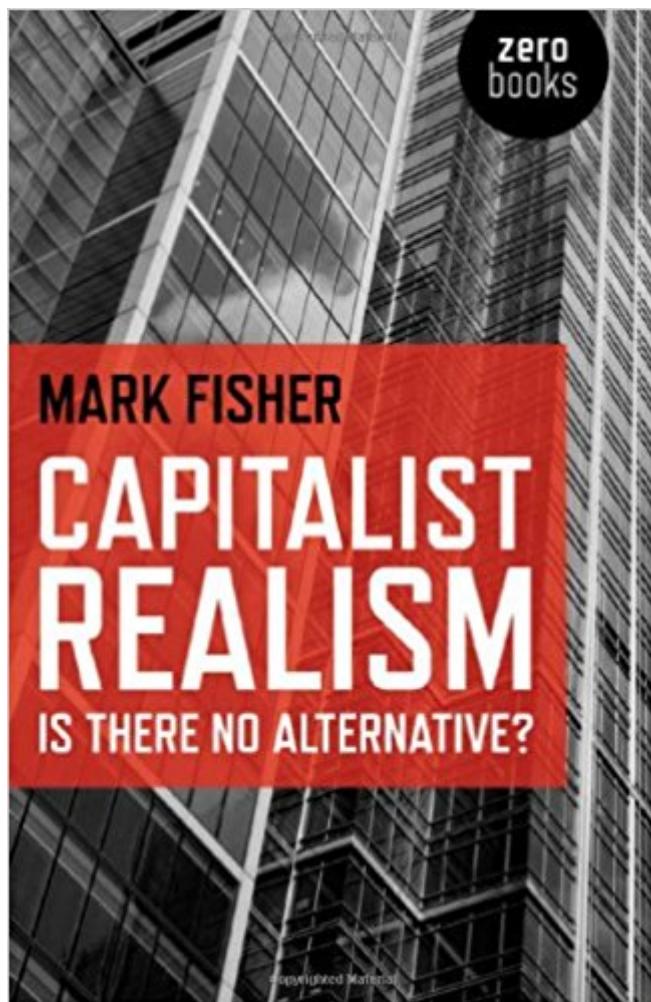


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# Capitalist Realism: Is There No Alternative? (Zero Books)



## **Synopsis**

After 1989, capitalism has successfully presented itself as the only realistic political-economic system - a situation that the bank crisis of 2008, far from ending, actually compounded. The book analyses the development and principal features of this capitalist realism as a lived ideological framework. Using examples from politics, films, fiction, work and education, it argues that capitalist realism colours all areas of contemporary experience. But it will also show that, because of a number of inconsistencies and glitches internal to the capitalist reality program capitalism in fact is anything but realistic.

## **Book Information**

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## **Customer Reviews**

Let's not beat around the bush: Fisher's compulsively readable book is simply the best diagnosis of our predicament that we have! Through examples from daily life and popular culture, but without sacrificing theoretical stringency, he provides a ruthless portrait of our ideological misery. Although the book is written from a radically Left perspective, Fisher offers no easy solutions. Capitalist Realism is a sobering call for patient theoretical and political work. It enables us to breathe freely in our sticky atmosphere. -- Slavoj Zizek What happened to our future? Mark Fisher is a master cultural diagnostician, and in Capitalist Realism he surveys the symptoms of our current cultural malaise. We live in a world in which we have been told, again and again, that There Is No Alternative. The harsh demands of the 'just-in-time' marketplace have drained us of all hope and all belief. Living in an endless Eternal Now, we no longer seem able to imagine a future that might be different from the present. This book offers a brilliant analysis of the pervasive cynicism in which we seem to be

mired, and even holds out the prospect of an antidote. -- Steven Shaviro, Author of Connected and Doom Patrols

Mark Fisher is highly respected both as a music writer and a theorist. He writes regularly for The Wire, frieze, New Statesman, and Sight & Sound. He is a Visiting Fellow at Goldsmiths, University Of London, and maintains one of the most successful weblogs on cultural theory, k-punk (<http://k-punk.abstractdynamics.org>)

This was a fantastic read. If you are interested in how the systems of our world shape art this is for you. Its short and to the point. I wish a professor made me read it years ago.

An absolute masterpiece! I have never read anything quite like it. If you want to understand what is wrong with "late capitalism, there is no better guide to your exploration.

Memorably well-written. Fisher has a talent for making some fairly abstruse high theory (Deleuze, Lacan, Badiou) available in terms of recognizable phenomena and historic developments. A good book to devour in a free afternoon.

basically Society of the Spectacle for the 21st century--for a control society, for a society of thousands of interactive spectacles, instead of one passive one"Kurt Cobain's death was the end of rock's great promethean ambitions" . my fav quote capital as demonology, dreamwork

The late Mark Fisher coherently meshes philosophy, political theory, pop culture and economics in this essay on the zombie of late capitalism and its supposed inevitability.

great book

it's great, my son loves it.

This isn't super long, and is a really fast read.

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